



# COMPANY PROFILE

Specialized Services for Corporate  
International & Non-Governmental Organizations

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## INTRODUCTION

We are proud to present the SAFEDRIVE company profile. Over the last 18 years, our firm has built up a reputation as a successful professionally managed vehicle rental firm, responding to the demands of the competitive business environment of the capital. SAFEDRIVE offers high standards of reliability and customer care. We have a variety of new, elegant and reliable commuter, 4x4 (Four Wheel Drive) and saloon vehicles in pristine condition. All are equipped with air-conditioning and in-car entertainment to suit different needs. These vehicles are provided with professional, polite, multilingual and entirely reliable drivers, well-versed with routes and destinations. Visitors can be picked up from any airport, driven in comfort and safety during their trip and dropped back to their destinations.

## MISSION

To be the industry benchmark and the number one customer choice for all transportation services locally, regionally and nation-wide.

18 years  
of excellence



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## OUR VALUED CLIENTS



UNICEF (Peshawar Office & Afghan Country Office)



WFP (World Food Programme)



SRSP (Sarhad Rural Support Programme)



American Express (Travel Management Company)



AEG Travel Services (Pvt.) Ltd.



Greenstar (Social Marketing)



IMC (International Medical Corps)



**Microsoft**

**Microsoft Pakistan**



Comptel (Software Company)



German TVET Reform Support Programme



Rozan Pakistan (Working for Violence Free Society)



LMKR (Enabling Integrated Oil Field Solutions)



MEINHARDT (Pvt) Ltd (Engineering Consulting)



SEBCON (Pvt.) Ltd. (Socio-economic business consultants)



**SUSTAINABLE DEVELOPMENT POLICY INSTITUTE**



**Laraib Energy Limited**



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## COUNTRY WIDE NETWORK

SAFEDRIVE has a large fleet of vehicles of all types across Pakistan. We have liaison offices in Peshawar, Lahore, Karachi and Quetta. Country wide services are managed through our office in Islamabad. This country wide network provides our clients quick and efficient accessibility to all areas of Pakistan.



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## OBJECTIVES

**We** are a **customer-centered** organization and consider this essential for our success. We listen to our customers and provide them a superior service exceeding their expectation, thus earning their trust, respect and confidence.

**We** are a **cohesive** team. We believe in collaboration, pro-activeness, professionalism investing in our people, technology, quality continuous learning and improvement.

**We** believe in **innovation**. We empower our people to be creative, listen to them and reward initiative, innovation and creativity.

**We** are guided by **ethical principles**. We are committed to being open, honest, reliable and respectful in our dealings with our clients and stakeholders. We ensure effective corporate visibility.

**We** value our **stakeholders**. We have transparent interactivity with the stakeholders, ensuring mutual success and fulfilment of our mission.



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## HEALTH SAFETY AND INSURANCE

All our vehicles are in top road worthiness and our drivers in optimum health. Our drivers receive regular medical checks.

At SAFEDRIVE we offer specialized services for corporate, international and non-governmental organizations, which includes, comprehensively insured vehicles and contingent plans in the unlikely event of a breakdown.



## QUALITY CONTROL

We at SAFEDRIVE conduct surprise on-the-spot inspections of the drivers and vehicles apart from the routine periodic checks, as we believe that this program is a step forward in our aim to offer services of the highest quality and safety to meet a highly professional approach to business.





## VEHICLE IMPORTS

A subsidiary of SAFEDRIVE Services offers vehicle imports direct from Japan. This is to give assistance and support to the corporate, international and non-governmental organizations. Our office in Japan is registered to bid for different makes of vehicles in auctions within Japan. These vehicles can be viewed through our registered auction sites on the internet. Clients can view the actual condition of the vehicle detailed in the auction sheet and assess the precise duty charges applied by the Government of Pakistan, before the import order of the vehicle.

**JAPAN OFFICE:** 1-2279 MINAMIFUDOMAE AZA  
FUNAKO MIHO- VILLAGE INASHIKI GUN IBARAKI-  
KEN JAPAN



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## TESTIMONIALS: CORPORATE



*"Excellent & courteous driver!"*



*"It is with pleasure that we recommend them in the highest term for any vehicle rental business."*



*"Safe and excellent driving. Driver was very polite and helpful. Thank You!"*



*"Excellent and dedicated vehicle rental services rendered to Flair (Pvt) Ltd."*



*"We appreciate the professional approach to business which you have displayed in making our road travel comfortable across Pakistan."*



*"Very much satisfied, comfortable trip it was!"*



## TESTIMONIALS: FOREIGN VISITORS



*"Above and beyond"*



*"Very well-done Safedrive!"*



*"I look forward to dealing with Safedrive again on my next trip to Pakistan"*



*"Had a good experience, driver was cooperative and car was comfortable"*



*"The driver was very respectful and took us around in great comfort"*



*"Excellent Services; more than my expectation"*



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## CONTACT US:

### Head Office:

Office 1, Mezzanine Floor, Kashmir Plaza, Jinnah  
Avenue, Blue Area, Islamabad - Pakistan.

### Telephone:

Tel: +92 (51) 2801125-26

### E-mail:

[info@safedriveservices.com](mailto:info@safedriveservices.com)

### Website:

[www.safedriveservices.com](http://www.safedriveservices.com)



Office 1, Mezzanine Floor, Kashmir Plaza, Jinnah Avenue, Blue Area, Islamabad.  
Tel: +92 (51) 2801125-26 [info@safedriveservices.com](mailto:info@safedriveservices.com) [www.safedriveservices.com](http://www.safedriveservices.com)